



Dear Industry leaders,

You have profited from the Cannabis legalization and many Canadians still suffer. We want your help through your corporate social responsibility dollars.

Our non-profit organization is mandated to overturn all pot convictions and provide no charge services for cannabis pardons. We will provide these services to those Canadians earning less than \$50,000.00 per year and who agree to provide in-kind community service of five hours.

Canada's most vulnerable and marginalized are being discriminated against based on cannabis record of offenses. When we get these same people pardoned, any employer or any other who discriminates against them because of past record of offenses is guilty of a human rights violation.

www.redemptioncanada.org will be the industry leader in technology lobbying through social media. Our celebrity partners are among the most followed on the planet. We have a mandate to work towards creating a parallel court system that will be a truly transparent court of popular opinion. Mandela was convicted by the courts and acquitted by a court of popular opinion. Jesus Christ same. OJ Simpson the opposite, he was acquitted by the same court that wrongly convicted others and sentenced them to death. The court of public opinion on the same day found him guilty.

Malcolm X said:

The media's the most powerful entity on earth. They have the power to make the innocent guilty and to make the guilty innocent, and that's power. Because they control the minds of the masses.

With the advent of social media and our mandate to use social media for social change, we are confident that social media levels the playing field. Instantly millions of users can generate their own content and argue their own cases and be voted guilty or innocent based on presented facts to the entire world. Big data analytics should govern our courts and they don't. This is why we are doing what were doing.

We are advocates against all miscarriages of justice.